

# Making Life

# CREATIVE

## Safe Healing

### *Special Considerations in Mental Health Artwork*

How do you provide artwork for an area with so many special circumstances? Not only do we have to pay close attention to the content of each image placed within a Mental Health Clinic (see reverse for more information), we must also ensure that the physical application meets recent safety requirements.

Each time we have been approached about providing artwork for this sensitive area, a new directive and design modification has been implemented. While the use of murals and other non-traditional art applications has increased, the desire for creating a homelike environment using framed artwork still exists. Creative is happy to announce our new system of framing selections for mental health environments.

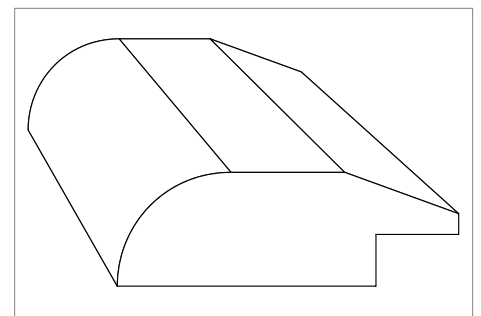
#### Key Features:

- Low Profile Rounded Frame
- Concealed Tamper Proof Mounting
- Available Dry Mount Image with Laminated Matte Protective Finish or Traditionally Mounted Image with Shatter Resistant Cover
- Provides Ability to Change Artwork
- Removable Without Significant Wall Damage

To speak with a consultant, call 1.800.220.7446 or email us at [consultant@creativeartprograms.com](mailto:consultant@creativeartprograms.com).



Frame Close-Up View



Frame Detail Drawing



**CREATIVE**  
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Clearly defined pictures that employ full-spectrum color are essential in mental health or life skills areas. This is our opportunity to provide these patients with a window to a world they want to be a part of. Imagery should employ the following characteristics:



Simplistic Composition



Based in nature - Water, Greenery, Grass, Floral = LIFE



Full-color photography is highly recommended for these patient areas.



Bright / Sunny



Easy to Interpret



Horizon lines or non-abstract close-ups

What not to use is almost as important as what to use. We must avoid complicated or busy composition, distorted figurative work, out of focus photography, artwork with animal faces looking directly at the viewer, rocky or mountainous landscapes, Winter or Fall (end of life) and any indiscernible imagery such as all abstract artwork.

