

Making Life

CREATIVE

Reflections of Home

Creating a Feeling of Familiarity with Regional Photography

Photo Credit: Shorle

There is ample evidence that meaningful nature and landscape imagery reduces stress in the healthcare environment. Reduction of stress leads to an increase in healing. Designers are always inventing new ways to promote this healing. The use of photography focusing on the local landmarks familiar to the patients, visitors and staff of their facilities has become a frequent request among our clients.

Creative has answered the call by commissioning our exclusive photographers to capture the "life" around select VA's and Military facilities. Working with the Interior Designer or Art Committee, a "shoot list" is created for our photographers consisting of desired local landmarks and other areas of familiarity. We have also compiled a gallery of exclusive regional photography for our clients working on limited time and budget constraints. A collection of these images are then selected to fit mission objectives and budget creating a custom art program that transforms sterile halls into reflections of home.

To speak with a consultant about commissioning photography and creating a shoot list, call 1.800.220.7446 or email us at consultant@creativeartprograms.com.



A. Sample collection of local imagery featured at VAMC Charleston



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B. Sample collection of local imagery featured at VAMC Asheville

Photo Credit: Shorle



C. Sample collection of local imagery featured at VAMC Mountain Home



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