

making life

# CREATIVE

## Designing a Healing Environment

### Using Plants to Create a Sense of Nature Indoors.

Our intention as healthcare designers is to provide an environment that supports healing - for patients, their families and caregivers, as well as staff and physicians.

The use of nature in artwork to create a warm and welcoming environment comes naturally but studies prove the addition of greenery can also have a profound stress reducing effect. Research has shown that negative emotions such as fear or anger diminish when looking at nature while levels of pleasant feelings increase.

By beautifying your medical facility with plants and trees, you are creating a more serene and restful environment for patients.



While mental therapeutic effects are proven, allergy and care concerns arise when we consider using live plants. The use of realistic artificial florals, plants and trees meets therapeutic standards of the recommended natural environment while addressing the air quality and maintenance concerns of the medical facility environment.

To discuss options for making your facility a healing environment call 1-800-220-7446 or email us at [creative@creativeartprograms.com](mailto:creative@creativeartprograms.com)



# Motivating and Boosting Morale

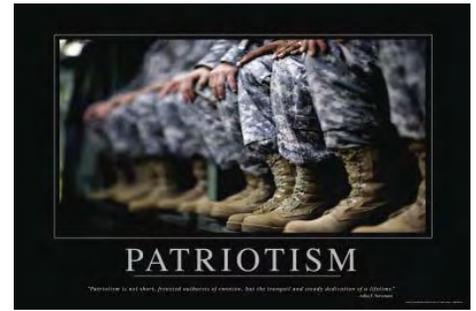
## Encouraging Staff, Physicians & Volunteers Through Art

Motivation can be defined as that which compels a person to act with determination. Artwork that encourages this positive behavior still has its place within a medical facility with military ties.

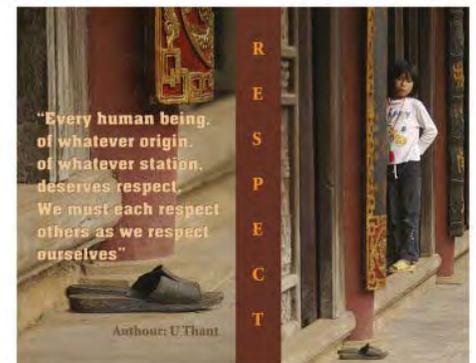
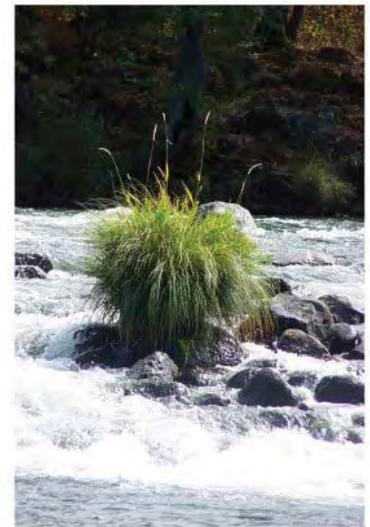
Working together to provide an environment of care extends beyond the hallways of clinics and waiting rooms. Director, Command and Staff workspaces are often ignored. Visually promoting teamwork, determination, etc. is a simple way to reap the rewards of an inspiring culture. Contemplative images help employees put things

into perspective, which in turn reduces stress and increases the level of patient care.

Inspirational image selection goes beyond the traditional motivational art prints. Patriotic and landscape images are now incorporated into this genre. We also offer the option of combining photography with your own passage to create mission specific artwork. Our designers are available to assist you in developing concepts that work together to create inspiring and healing spaces.



REVITALIZE May the rain fall softly on your back.



## ARTPRINT SOURCES

In addition to exclusive photography, silk greenery and custom artwork solutions, Creative maintains a relationship with all major print sources, providing you with unlimited open and limited edition artwork selections. Our catalog of suppliers includes:

- Apple Jack Art
- Bentley House
- Bruce McGaw
- Canadian Art Prints
- Editions Limited
- Gango Editions
- Haddad's
- Image Conscious
- Joan Cawley Gallery
- Modern Art Editions
- New York Graphics Society
- Posters International
- Poems Art
- Southern Comfort Gallery
- Top Art
- Wild Apple
- Winn Devon
- And Many More...

**Ready to begin your next project?  
Contact a designer to discuss  
options and sources.**

